

OUR STRATEGIC GOALS, OBJECTIVES AND PROGRESS

Ark has identified the following ongoing focus areas and strategic goals, which have been broken down into specific measurable objectives. Staff have been assigned to each objective, and will be responsible for reporting progress to the President/CEO at management meetings. Progress on each objective will be recorded at least quarterly.

Focus Areas:

Diversification of Funds
Expansion of Current Services
Training
Communication

Strategic Goals

Focus Area	Goal
Diversification of Funds	We are financially independent of public funding through our business enterprises, fundraising efforts and fees for service.
Expansion of Current Services	We provide a variety of opportunities that meet the needs of our current and future clients in a responsible, efficient, and innovative manner.
Training	Our staff training efforts are relevant, practical, and meet the needs of our workforce in order to provide quality supports to the people we serve.
Communication	We respectfully communicate information that is correct, timely, honest, and appropriate.